Developing Effective Instructional Strategies for EMI Courses

Taipei Medical University EMI Workshop

Jun. 26, 2015

Rae Lan, Ph.D. Director of Language Center
Department of Foreign Languages & Applied Linguistics
National Taipei University
Email: raelan@gm.ntpu.edu.tw
Warm-Up Activity

sinking or thinking?

Who or Hu?

piece, fork and sheet

Me fail English? That’s unpossible!
Video Clips on Language Learning

• The German Coast Guard Trainee
  http://www.youtube.com/watch?v=yR0lWICH3rY
• "Hu" Is The New Leader Of China
  http://www.youtube.com/watch?v=DZA4J1f_NFw
• The Italian Man Who went to Malta.
  http://www.youtube.com/watch?v=m1TnzCiUSI0
• YouTube.com In your Facebook
  http://www.youtube.com/watch?v=tvjls-fBFok
Presentation Outline

- Warm-up: SWCR self-analysis
- Factors Affecting the Success of EMI
- Strategies for Successful EMI
  Pre-, During-, and Post-
- Verbals and Nonverbals
- Experiences Sharing: Class Activities
- Do’s and Don’ts for professional EMI
- Questions & Answers
Warm-up: SWCR Analysis

- Strengths
- Weaknesses
- Challenges
- Rewards
Factors Affecting Successful EMI

Teachers
- proficiency, beliefs, attitudes, experience, techniques, styles, personality, course type
- strengths & weaknesses

Students
- language proficiency, expectation, attitudes, learning styles, learning experience, personality, motivation and incentives

Administrative
- purpose and goals, top-down policy, placement, resources,
- Incentives for both teachers and students
Strategies for Successful EMI: Pre-

- Lecture → lecture discussion
- Student background information*
- Listening strategies training*
- Note-taking strategies training*
- Creating PPT slides & worksheets to scaffold
- Double check your language functions
  - Content knowledge (jargons/terminologies)
  - Instructional language (CALP)
  - Social language (BISC)
- Making best use of digital learning platform
  - Submitting Thought Questions (preview)
Strategies for Successful EMI: During-

- Using attention grabbers (when/what)
- Applying warm-up activities
- Making effective time management
- Allowing pauses for Q-A, Pair-Group work
- Employing multimedia (YouTube)
- Highlighting your PPT CP skills
- Providing a variety of activities
- Fostering interdependence
- Spicing it up with a sense of humor
- Focusing on affective issues
Highlighting Your PPT Making Skills

- Color
- Fonts
- Size
- Outline
- Creating Effective Slides
- Spacing
- Animation
- Visuals
- Graphic Organizer

Rae Lan 2015 EMI Workshop
Presenting & Delivering Professionally

✓ Providing bilingual glossary if needed
✓ Avoiding reading to kill (A Taboo!!!)
✓ Adjusting your speed accordingly
✓ Using conjunctions properly
✓ Telling and showing
✓ Focusing on your and SS’ non-verbals
  • voice  • intonations  • articulation
  • eye contact  • hand gestures
  • facial expressions  • body movement
✓ Achieving two way communication
Nonverbal Communication Counts!

- Voice Tones: 38%
- Words: 7%
- Physiology: 55%
Nonverbal Communication Counts!

Facial Expressions
Eye Contact
Voice
Hand Gestures
Postures
Movements
Space
Timing
Dress
Language Analysis

- Progressively facilitating comprehension by adopting scaffolds and routines
- Paraphrasing
- Allowing time for pause and questions
- Strategically code-switching between L1/L2
- Modeling and providing examples
- Encouraging ss to start practicing in pairs and small groups
- Training presentational strategies
### Be a Fluent Speaker- Use Conjunctions

<table>
<thead>
<tr>
<th>Functions</th>
<th>Examples</th>
<th>Functions</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Addition</td>
<td>as well as, besides, in addition</td>
<td>Exemplifying</td>
<td>specifically, such as</td>
</tr>
<tr>
<td>Consequence</td>
<td>accordingly, as a result</td>
<td>Generalizing</td>
<td>generally speaking As a rule</td>
</tr>
<tr>
<td>Compare Contrast</td>
<td>likewise, on the contrary</td>
<td>Illustration</td>
<td>as an illustration, in this case</td>
</tr>
<tr>
<td>Direction</td>
<td>beyond, opposite, to the right</td>
<td>Similarity</td>
<td>moreover, correspondingly</td>
</tr>
<tr>
<td>Diversion</td>
<td>by the way, incidentally</td>
<td>Restatement</td>
<td>in other words, that is to say</td>
</tr>
<tr>
<td>Emphasis</td>
<td>above all, particularly</td>
<td>Sequence</td>
<td>at first, for now, meanwhile,</td>
</tr>
<tr>
<td>Exception</td>
<td>aside from, except</td>
<td>Summarizing</td>
<td>all in all, in summary, in short</td>
</tr>
</tbody>
</table>
Strategies for Successful EMI: Post-

- Summary activity before class dismissed
- Variations of homework assignments
  - Regular listening materials (TED.COM)
- Individual and team project
- Extra-credit work & positive learning
- Digital learning platform (DLC)
  - Keeping SS informed & updated
  - Supplementing learning materials
  - Showing your caring for their learning
  - Strategically playing Mean & Kind
Experience Sharing: Activities

- Jig saw reading (variation: PPT work)
- Sharing & exchanging around groups
- Speaking in Groups of Four*
- Graphic organizer
- Creating worksheet *
- Asking Thought Questions*

(Digital Learning Center)

http://lms.ntpu.edu.tw/course/20316
Do’s for Professional EMI

- Preparation counts
- Confidence matters
- Showing caring in action
  - verbal praise  •  small talk
- Professional advancement is key
  - informed, conduct & present research
  - Knowing both WHAT and HOW
- Display positive attitude for using English
- Challenging your ss to think critically
Don’ts for Professional EMI

- Don’t hesitate to check out the right language
- Don’t miss out opportunities to listen & speak
- Don’t stop learning in your own fields
- Don’t be bothered by things you can’t change
- Don’t overlook your own strengths
- Don’t ignore your own weaknesses
- Don’t disregard your students’ needs
- Don’t forget you learn and grow with students
- Don’t resist to stretch your teaching style
- Don’t ever give up your passion
# Taking Actions

| Policy Makers Authorities | Provide incentives, guidelines and on-going support  
|                          | Top-down AND bottom-up (support group)  
|                          | Set up monitoring/evaluation mechanism |
| Teacher Development      | Action research, research and presentations  
|                          | Self-initiated support groups  
|                          | Join EMI workshops for professional advancement |
| Students Learning        | Provide strategy training for taking EMI courses  
|                          | Encourage SS to join English/Honor Programs  
|                          | Foster four-skill based ability by offering ESP courses |
• Teach SS how to use the materials for content & language
• Select your speeches based on length and theme
• Richard St. John's 8 secrets of success
• Angela Lee Duckworth: The key to success?
Grit
http://www.ted.com/talks/angela_lee_duckworth_the_key_to_success_grit.html
• Amy Cuddy- Your body language shapes who you are
http://www.ted.com/talks/amy_cuddy_your_body_language_shapes_who_you_are.html
• Yang Lan: The generation that's remaking China
http://www.ted.com/talks/yang_lan.html
Further references

- The Effective of English-Only Instruction on English Listening Course

- English-only Instruction in Post-secondary Education in Taiwan: Voices from Students

- 英語授課技巧座談-林修葳 教授 (國立臺灣大學國企系)
Effective Public Speaking Strategies

- Introducing the Toastmaster Public Speaking Skills:  
  [http://www.youtube.com/watch?v=AykYRO5d_Il](http://www.youtube.com/watch?v=AykYRO5d_Il)
- Presenting like Steve Jobs  
  [http://www.youtube.com/watch?v=RHX-xnP_G5s](http://www.youtube.com/watch?v=RHX-xnP_G5s)
- The importance of Body Language in Presentations  
  [http://www.youtube.com/watch?v=lqqiDw58NSE](http://www.youtube.com/watch?v=lqqiDw58NSE)
- Great openings and closings  
  [http://www.youtube.com/watch?v=NyE1Kz0e--0](http://www.youtube.com/watch?v=NyE1Kz0e--0)
- Overcoming nerves when giving a presentation  
  [http://www.youtube.com/watch?v=mbDipVRt5aE](http://www.youtube.com/watch?v=mbDipVRt5aE)
**BISC & CALP** *(Cummins, 1979)*

**Basic Interpersonal Communicative Skills**

- Language skills needed in social situations on a daily basis
- Social interactions are usually context embedded and occur in a meaningful social context
- Not very demanding cognitively
- The language required is not specialized
BISC & CALP (Cummins, 1979)

Cognitive Academic Language Proficiency

- Refers to formal academic learning
- Includes listening, speaking, reading, and writing about subject area content material
- This level of language learning is essential for students to succeed in school
- Students need time and support to become proficient in academic areas.
Academic language acquisition isn't just the understanding of content area vocabulary. It includes skills such as comparing, classifying, synthesizing, evaluating, and inferring. Academic language tasks are context reduced. Information is read from a textbook or presented by the teacher.
Questions & Answers